Privacy Policy

Effective Date: November 14, 2026
Last Updated: November 14, 2026

CONTEXT HUB™: Christian Leadership Academy, operated by Mark Oram ("CONTEXT HUB," "we," "our," or "us"), is committed to protecting the personal information of our members and website visitors in accordance with Canada's *Personal Information Protection and Electronic Documents Act* (PIPEDA) and applicable provincial privacy laws in Ontario.

1. Who We Are & Contact Information

CONTEXT HUB: Christian Leadership Academy is an online mastermind and educational community dedicated to equipping Christian young adults in personal leadership and discipleship. We serve members in Canada, the United States, and globally.

- **Business Name:** CONTEXT HUB™
- **Privacy Officer / Founder:** Mark Oram
- **Website:** www.contexthub.academy
- **Email:** info@contexthub.academy
- **Mailing Address:** PO BOX 99900 SJ 636 131, RPO BRAMPTON MALL, Brampton Ontario, L6W0B5

2. Information We Collect

We collect only the personal information necessary to operate our community and educational programs:

- **Contact & Profile Information:** First name, email address, and country/region of residence.
- **Application & Community Information:** Responses submitted through intake forms, surveys, virtual intake interviews, and community discussions.
- **Technical & Usage Data:** IP address, browser type, device information, and pages visited, collected automatically via cookies and analytics tools.

Payment Information: We do **not** directly collect or store credit card or banking information on our servers. Any paid enrollments are processed securely through vetted third-party payment processors subject to their own privacy policies.

3. How and Why We Use Your Information

We use your personal information to:

- Evaluate applications, conduct virtual intake interviews, and manage member accounts.
- Deliver educational content, mastermind updates, and appointment reminders.
- Respond to inquiries and provide member support.

- Send newsletters or promotional communications **only where you have provided express opt-in consent** (which you may withdraw at any time via the "unsubscribe" link in any email).
- Analyze website traffic and improve user experience.

Providing your personal information is voluntary; however, if you choose not to provide required intake information, we may be unable to grant access to our community or educational services.

4. Data Storage, Cross-Border Transfers, and Third-Party Processors

We do **not** sell, rent, or trade your personal information to third parties.

To operate our academy, we share necessary data with trusted third-party service providers (such as Google Workspace for email and document management, scheduling tools, and analytics providers). Because our service providers (including Google LLC) operate servers in the **United States**, your personal information may be transferred, stored, and processed outside of Canada. While outside Canada, your information is subject to the laws of those jurisdictions, including lawful access requests by foreign courts and law enforcement. We use reasonable administrative and technical safeguards—including encrypted connections and access controls—to protect your data.

5. Cookies and Tracking Technologies

Our website uses cookies, Google Analytics, and may use Meta (Facebook) Pixel to understand visitor behavior, measure outreach performance, and improve our site.

- You can control or disable cookies through your browser settings.
- For visitors from regions requiring cookie consent (such as the EEA/UK), non-essential analytics and marketing cookies will only activate upon your consent.

6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Policy, maintain active membership records, or comply with legal, accounting, or reporting obligations. When no longer needed, personal information is securely deleted or anonymized.

7. Your Privacy Rights (Canada, US, and International)

Depending on your jurisdiction (including Canada, California/US states, and the EEA/UK), you have the right to:

- **Access:** Request a copy of the personal information we hold about you.

- **Correction:** Request correction of inaccurate or incomplete information.
- **Deletion:** Request that we delete your personal information, subject to legal retention exceptions.
- **Withdraw Consent:** Withdraw your consent to data processing or marketing emails at any time.

To exercise any of these rights, contact our Privacy Officer at **info@contexthub.academy**. We will respond within 30 days.

If you are located in Canada and are unsatisfied with our response, you may contact the **Office of the Privacy Commissioner of Canada** (30 Victoria Street, Gatineau, Quebec K1A 1H3 | Toll-free: 1-800-282-1376 | www.priv.gc.ca).

8. Children's Privacy

Our website and services are intended strictly for individuals aged **18 and older** (or the age of majority in your jurisdiction). We do not knowingly collect personal information from minors.

9. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with an updated "Last Updated" date.